ORDER

105171 Order / Rev: Orders Alt Order #: 06839014 Product Desc: issue Estimate: 1565 08/07/12 - 08/14/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 08/06/12 / 08/06/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National **Waterfront Strategies** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Patriot Majority - Revised Advertiser Name: A35+ Demographic: New Business Thru: PLI1 **Product Codes:** Order Separation: 00:08:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	55	\$63,700.00	\$54,145.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	55	\$63,700.00	\$54,145.00	0.00
Totals	55	\$63,700.00	\$54,145.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	32%	\$63,700.00
Market	100%	\$100,062.50

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$59,718.75
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$35,831.25
KTUD	1%	\$1,990.62
KVVU	15%	\$29,859.38
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,962.50

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	08/07/12	08/13/12	Wake Up Early w/ Wake Up Early W	-	430a-5a	MTWTS	:30	3	\$150.001	0.00 NM	3	\$450.00
		WAKE L	IP EARLY	WITHE W	AGNERS	ug//oro								
		Star	<u>t Date</u>	<u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 08/0	7/12 (08/13/12	M-WTS	3	\$150.00	0.00						

Print Date: 08/06/12 12:44:21 Page 2 of 4

Order / Rev:

105171

Advertiser:

Patriot Majority

Alt Order #: Flight Dates: 06839014

08/07/12 - 08/14/12

39014

Product Desc:

Issue

Estimate:

1565

KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		2 08/13/12	Wake Up Early v Wake Up Early v	-	430a-5a	MTWTS	:30	3	\$150.001	0.00 NM	3	\$450.00
		Y W/THE W		0 (44) (I		
<u>Start</u> Week: 08/07	<u>: Date</u> 7/12	End Date 08/13/12	<u>Weekdays</u> M-wTS	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00				İ		
E 2 KSNV					430a-5a	0.00 MTWT-~S	:30	1	\$200,001	0.00 NM	1	фпоо оо
	00,01,1	2 30/10/12	Wake Up Early	•	-1000-00	MIWIT	.50	1	\$200,00 I	U.UU ININI	'	\$200.00
WAKE U	P EARI	Y W/THE V		-								
	: Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/07		08/13/12 2 08/13/12	M~WT~~S M-F 5-6a WakeU	In w/M/a/M	\$200.00 5-6a	0.00	:30	4	#400 004	0.00.10.5		
L. J. ROIV V	00/07/	2 00/13/12	M-F 5-6a Wakel		J-0a	MTWTF	.50	1	\$400.001	0.00 NM	1	\$400.00
WAKE U	P WITH	THE WAG	NERS	,								
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 08/07		08/13/12	M-WTF	1	\$400.00	0.00			*****			
E 4 KSNV	08/14/1	2 06/14/12	M-F 5-6a Wakel M-F 5-6a Wakel		5-6a	~T	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE U	P WITH	THE WAG		op www.gneis								
<u>Start</u>	: Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/13		08/19/12	-T	1	\$400.00	0.00						
E 5 KSNV (08/07/1	2 08/13/12	M-F 5-6a Wakel	-	5-6a	MTWTF	:30	4	\$400.001	0.00 NM	4	\$1,600.00
WAKE UI	P WITH	THE WAG	M-F 5-6a Wakel NERS	op w/wagners								
	Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/0	7/12	08/13/12	M-WTF	4	\$400.00	0.00						
E 6 KSNV	08/11/1	2 08/11/12			6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS 3		VRISE 8/4,8	News 3 Sunrise	SATURDAY								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/0		08/12/12	S-	1	\$350.00	0.00						
E 7 KSNV	08/07/1	2 08/13/12	Olympics Late N		11pm-12:35a	am M-WTFSS	:30	4	\$1,000.001	0.00 NM	4	\$4,000.00
2012 611	NANACID.	OI VMDIOC.	Late News durin LATE NEWS 7/	g Olympics								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/0		08/13/12	M-WTFSS		\$1,000.00	0.00						
E 8 KSNV	08/11/1	2 08/11/12	Sa-Su Early Nev	vs CM	5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
		=11.6	Sa-Su Early Nev	ws								•
KSNV EA	ARLY N t Date	End Date	Maakdaya	CnataAMaak	D-+-	Dation						
Week: 08/0		08/12/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
h			M-F Today Shov		9-10a	-T	:30	1	\$500.001	0.00 NM	1	\$500.00
			M-F Today Show						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2.00 7,111	,	Ψ000.00
TODAY 9												
<u>Start</u> Week: 08/1:	t <u>Date</u> 3/12	End Date 08/19/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 10 KSNV			<u> </u>	CM	7-730pm	MTWTF	:30	1	\$1,000.001	0.00 NM	1	ቀ 4 በበበ በር
2 10 110111	00,017	2 00/10/12	M-F Wheel of Fe		ribopini	1711 74 1 1	.50	'	Ψ1,000.001	U.UU INIVE	1	\$1,000.00
WHEEL	OF FOR	RTUNE										
	t Date	End Date	<u>Weekdays</u> M-WTF	Spots/Week		Rating						
Week: 08/0		08/13/12		CM	\$1,000.00	0.00 -T	.20		£1,000,001	0.00 NIM		*4 000 0
LII NONV	JUI 141 I	2 VUI14/12	M-F Wheel of F		7-730pm	-1	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEEL	OF FOR	RTUNE	·•									
	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/1	·· · · · · · · · · · · · · · · · · · ·	08/19/12	-T		\$1,000.00	0.00			*****			
E12 KSNV	υσ/14/1	2 08/14/12	Rachael Ray Rachael Ray	СМ	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHEL	RAY		radiad ray									
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/1		08/19/12	т	1	\$325.00	0.00						
E 13 KSNV	08/14/1	2 08/14/12		CM	12-1230pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00

Print Date: 08/06/12 12:44:21

KSNV

Page 3 of 4

Order / Rev:

105171

Advertiser:

Patriot Majority

Alt Order#:

06839014

Product Desc:

Issue

Flight Dates: 08/07/12 - 08/14/12 Estimate: 1565

Ln C	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
				Noon News Noon News									
NI		AT NO											
Wee	<u>Stan</u> 2k: 08/1	<u>Date</u> 3/12	End Date 08/19/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
			2 08/14/12	The Tonight Show	/ CM	1135p-1237a		:30	1	\$425,001	0.00 NM	1	\$425.00
TO	ONIGH	T SHOV	V W/ JAY LE	Tonight Show NO									
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 08/1		08/19/12	-T M-F Today Show	1 111 AFE KAM	\$425.00 10am-11am	0.00 -T	:30	1	\$325.001	0.00 NM	4	ተ ያባር በባ
⊏ 10 N	COINV	00/14/1	2 00/14/12	Today 4th Hour	III 4111 IGIVI	toam-rram	-1	:30	'	\$3Z3,UU I	U.UU NIVI	1	\$325.00
TO		SHOW		Manager a	C:= -4= 00/= = -	D-4-	Datin -						
Wee	<u>اهاد</u> 4/1ek: 08	<u>t Date</u> 3/12	End Date 08/19/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 16 K	KSNV	08/07/1	2 08/13/12	M-F 6-7a WakeUp	-	6-7a	MTWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
W	/AKE U	IP WITH	THE WAG	M-F 6-7a WakeU NERS	p w/vvagners								
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 08/0 (SNV		08/13/12 2 08/13/12	M-WTF M-F 6-7a WakeUı	4 n w/M/a/dM	\$700.00 6-7a	0.00 MTWTF	:30	1	\$700.001	0.00 NM	1	\$700,00
				M-F 6-7a WakeU		0-76	PHIMI	,00	ı	ψ100.001	O.OO (VIVI	'	φ/00.00
W		IP WITH t Date	I THE WAGN End Date	NERS Weekdays	Spots/Week	<u>Rate</u>	Rating						
Wee	<u>اعاد</u> ek: 08/0		08/13/12	M-WTF	<u> </u>	\$700.00	0.00						
E 18 K	KSNV	08/07/1	2 08/13/12	M-F Jeopardy	СМ	630-7pm	MTWTF	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
JI	EOPAF	RDY		M-F Jeopardy									
Mo	<u>Star</u> ek: 08/0	t Date	End Date 08/13/12	<u>Weekdays</u> M-WTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
			2 08/14/12	M-F Jeopardy	CM	630-7pm	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
n		אסע		M-F Jeopardy									. ,
JI	EOPAF <u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 08/1		08/19/12	-T		\$1,000.00	0.00						
E 20 F	KSNV	08/07/1	2 08/13/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF	:30	2	\$1,000.001	0,00 NM	2	\$2,000.00
E	ARLY			·								l	
Wei	<u>Star</u> ek: 08/0	t <u>Date</u> 07/12	End Date 08/13/12	<u>Weekdays</u> M∽WTF	Spots/Week 2	<u>Rate</u> \$1,000.00	Rating 0.00						
,				M-F Early News	СМ	5-630p	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
F	ARLY	NEWS		M-F Early News								1	
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek; 08/		08/19/12	-T		\$1,000.00	0.00	.00		#4.000.004	0.00 NIN		40.000.00
E 22 1	KSNV	08/07/1	2 08/13/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF⊶∽	:30	ь	\$1,000.001	0.00 NM	6	\$6,000.00
E	ARLY		F1 D-1-	10/1-1	O	D-1-	D						
We	<u>5taı</u> ek: 08/0	<u>t Date</u> 07/12	End Date 08/13/12	<u>Weekdays</u> M-WTF	Spots/Week 6	<u>Rate</u> \$1,000.00	Rating 0.00						
E 23	KSNV	08/12/1	2 08/12/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
C	HRIS I	MATTHE	EWS SHOW	Chris Matthews S	SUN 9:30am								
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	ek: 08/0 KSNV		08/12/12 2 08/14/12	Dr. Phil	1 CM	\$500.00 3-4p	0.00	:30	1	\$450.001	0.00 NM	1	\$450.00
			_ 55.1512	Dr Phil	J. 171	٠,١٣	•	.00	· ·	ų 100.00 l	5,50 HW	'	φ-100.00
	R. PHI Stat	.L <u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 08/		08/19/12	-T	1	\$450.00	0.00]	
E 25	KSNV	08/07/	12 08/13/12		СМ	4-5pm	MTWTF⊶⊷	:30	1	\$600.001	0.00 NM	1	\$600.00

Print Date: 08/06/12 12:44:21

Page 4 of 4

Order / Rev:

105171

Advertiser:

Patriot Majority

Alt Order #:

06839014

Product Desc:

Issue

KSNV

Flight Dates:

08/07/12 - 08/14/12

Estimate:

1565

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			NEWS 3 at 4 (1 4PM NEWS (1 h		(4:00 PM-4:3	RO PMN						
FIRST	NEWS 3	AT FOUR	41 141142410 (11	ioury	(4.001 10-4.0	, o 1 101 <i>)</i>				_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/13/12	M~WTF~~	HOUDIOM	\$600.00	0.00 -T	.00		4000 004	0.00 1/15	4	4222.00
E26 KSNV	08/14/1	2 06/14/12	NEWS 3 at 4 (1 4PM NEWS (1 i	,	4-5pm (4:00 PM-4:0		:30	1	\$600.001	0.00 NM	1	\$600.00
FIRST	NEWS 3	AT FOUR		,	\	,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/19/12	NEWS 3 at 4 (1	HOURSON	\$600.00	0.00	.20		\$700.001	0.00 NM	,	#700.00
E.Z/ NONV	00/0771	2 00/13/12	4PM NEWS (1)	•	4-5pm (4:00 PM-4:3	MTWTF 30 PM)	:30	1	\$700.001	U.UU NIVI	1	\$700.00
FIRST	NEWS 3	AT FOUR		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08		08/13/12	M-WTF	HOURICM.	\$700.00	0.00	:30	1	P700 004	0.00 NM	4	#700.00
EZO VOINA	00/07/1	2 00/13/12	NEWS 3 at 4 (1 4PM NEWS (1)	-	4-5pm (4:30 PM-5:0	MTWTF OO PMI)	.30	'	\$700.001	O.OO INIVI	1	\$700.00
NEWS	4 AT 430)P		,	(,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/13/12	M-WTF	HOUDICM	\$700.00	0.00 -T	.20		\$700.001	0.00 NB4	4	#700 00
E 29 KSNV	00/14/1	2 00/14/12	NEWS 3 at 4 (1 4PM NEWS (1 I	•	4-5pm (4:30 PM-5:0	•	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 430)P		,	(,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08		08/19/12	NEWS 2 at 4 /4	HOUDOM	\$700.00	0.00	-20		# 700.004	O OO NIM	4	#700 00
E30 KSNV	06/077	12 00/13/12	NEWS 3 at 4 (1 4PM NEWS (1 I		4-5pm (4:30 PM-5:	MTWTF~~ OO PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 430)P	.,	,	(,						
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/13/12	M-WTF	time CM	\$700.00	0.00	.20		#C 000 002	0.00 NIM		фп.4.000.00
E 31 KSNV	08/07/1	12 08/13/12	Olympics Prime Olympics Prime		7pm-12am	MTWTFSS	:30	4	\$6,000.003	0.00 NM	4	\$24,000.00
2012 S	UMMER	OLYMPICS:	PRIME COVERA									
******	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08 E 32 KSNV		08/13/12	M-WTFSS	4	\$6,000.00	0.00	:30		#4 400 004	O OO NM	^	#2.000.00
E OZ NOINV	00/077	12 00/13/12	Today Show Today Show	UIVI	658a-9am	MTWTF	.30	2	\$1,400.001	0.00 NM	2	\$2,800.00
TODAY	r show		,									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/13/12	M-WTF		\$1,400.00	0.00	-20		\$1.400.004	O OO NIM	4	#4 400 00
E 33 KSNV	00/0//	12 00/13/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
TODA	Y SHOW		. cau, chen							i i		
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 08		08/13/12	M-WTF		\$1,400.00	0.00	.00		#4.800.004	0.00.1114		* 4 * * * * * * * * * *
E 34 KSNV	U8/14/	12 08/14/12	Tues PR 8-10p Tuesday Prime	CM 8-10pm	8-10pm	-T	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
AMER	ICA'S GO	TALENT (o ropin								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08	1/13/12	08/19/12	-Т	1	\$4,000.00	0.00						
										Totals	55	\$63,700.00